

raw earth wild sky

*"a new stream of consciousness..."*

## Best of Green: Fashion and Beauty



Image 19 of 22



### Best Online Fashion Shop: BTC Elements

With an eye towards high-quality, stylish, and sustainable products, **BTC Elements** founder **Summer Bowen** hand-selects each item, including fashion gifts, and accessories.

Ideal for those interested in a socially conscious lifestyle, the online boutique offers everyday wardrobe staples, from intimates to leggings, as well as beachwear, and pretty dresses, too. All products on the site are eco-conscious and either made in the USA or sourced through the Fair Trade Federation.

★ **Readers' Choice Winner: Equita**

Photo: Screenshot via [BTC Elements](#)

By Team Treehugger, Worldwide  
on April 4, 2011



April 23, 2008

## Earth Girls Are Easy

Spring 2008 Ecofriendly Wedding Guide



Yeah, yeah it's your day. But how about taking our fair earth into account when planning your nuptials?

### The Paper Chase

Saving trees doesn't mean sacrificing style when you work with *Earthly Affair*, who prints invites on 100 percent post-consumer or FSC-certified cotton paper. And they make it simple to create and order online with tons of font, color, and design choices.



### No Blood Diamonds

Don't be reminded of the suffering every time you glance at your finger. *Daves Design* creates stunners made of recycled gold and conflict-free stones that are perfect for stacking (i.e., anniversary presents, boys).

### Twice As Nice

We dare not suggest that you wear some hippie-dippy hemp number (although stylish ones are probably around the corner), but is there really any reason to hold on to your dress post-wedding? Buying a designer gown (Monique, Vera, and Melissa are all on hand) from *Encore Bridal* or *Bell'ancora* that's been worn once saves you money and the earth's natural resources.



### Ladies in Red (or Black)

The maids will sing your praises if you outfit them in a flattering frock by sustainable line *Raw Earth Wild Sky* and pretty vegan shoes from Te Casan. Gift each one with a Root of the Earth bowl to show them they're the salt.

### Best Laid Plans

Streamline the planning process (and eliminate a big binder of paper) with the new *Muse* online service. A list of categories means you won't forget anything, a budget calculator keeps you in check, and custom schedules ensure the day runs smoothly.

### Presents Perfect

Ecofriendly sites *Branch* and *Global Table* have stellar registries, chock-full of all things sustainable and stylish. The truly selfless can register to feed starving children or provide vet care to shelter cats and dogs via *Changing the Present*.

### Nice to Greet You

Welcome friends and family with customized *Maptotes* filled with a vegetable wax candle, *Kampai* natural hangover relief, and organic prosecco.



### Favor Savers

Send guests off with something they'll remember you fondly for. Fair Trade Teas's new wedding blend or a biodegradable plant will remind them to send you a present.

### Second Harvest

Coordinate with a local shelter and nursing home to donate leftovers to the hungry and flowers to the elderly. Why not start your new life together with good karma on your side?



November 3, 2008

## Raw Talent

*Raw Earth Wild Sky Fall Collection*



If your closet were a music venue, it would be a mix of Woodstock and the Black Cat. (The feather headbands say neohippie; the leather cuffs just want to rock.)

For a look that balances both genres, turn to Raw Earth Wild Sky.

The sustainable fashion line pays homage to nature with organic fabrics, while the handmade styles — many named after rock groups — are urban bliss.

Bundle into the fleecy cotton Ramones biker jacket with an asymmetrical zipper or take to the town in the slinky jersey Divinyls dress with a red corseted bodice. The empire-waist Earth hoodie is the softest way to stay warm.

Each piece is comfortable and hip without screaming earth lover.

Or, worse, that you're still missing Lilith Fair.

*Available at Hoopla EcoBoutique, 2314 18th Street NW, between Kalorama and Belmont Roads (202-797-0730 or [hoopladc.com](http://hoopladc.com)); online at [btoclements.com](http://btoclements.com).*



E-mail



Save



Print



Map



Text





MEET an EXPERT

**Matt White**  
Rings Leader

Diamonds might be a girl's best friend, but they are ...

bookmark  
< all >

READ PROFILE

CELEBS GET \$8,500 WORTH OF GREEN GOODIES AT CRITICS' CHOICE AWARDS  
The 13th Annual Critics' ...bookmark  
< all >

COMMENTS



SERENE PEOPLE ARE INTO GREEN.

SEARCH OUR DATABASE



OR, BROWSE the DATABASE HERE



## Cover Yourself in Loveliness



### Swing Coat from Earth & Sky

Featured item: JAN 8, 2008

You love it, you'll wear it—a coat like this "makes" any outfit, and its classic lines also make it a lifetime purchase. Seasonal note: The temps are still chilly, but worn over your favorite frock on the best date night of the year (hint: Valentine's Day), you won't have to look like a snowbound Yeti, and you can wear this straight into spring.

Made from 100% organic cotton. Conventionally grown cotton accounts for some 25% of the world's total insecticide use. [Organically grown cotton](#) is free of toxic pesticides and fertilizers, which not only harm the land, but the [hands that harvest it](#).

The second I saw this flirty-feminine coat by Earth & Sky, my heart went *zing!* In the way that it does when I see classic, elegant perfection: The nipped waist, generous skirt, wide collar, three-quarter sleeves made to show off a pair of trim black gloves—these elements echo [Dior's genius and iconic New Look](#), but the gently frayed edges and sassy sailor buttons bring it up to millennium speed. Seems like just yesterday we entered the '00s, but we're already well into this century, and at the start of a bright new year, I resolve to add that little extra touch of polish. That means (occasionally) assembling outfits—and (definitely) slimming down my...er, wardrobe to just the things I really adore, like this coat. You only wear what you truly love—which, if you're like me, comprises just 40% of my entire closet. I'm not advocating tossing your unworn threads into landfills, as there are [endless resources for donating](#) or recycling (see note below). So New Year's resolution number 15? Less is more—in your closet, as well as your overall look, which will just be pure you.—*Elizabeth McMullen*

**Note:** To purchase the swing coat, \$312, directly, click [here](#). Also, to make room for any great new piece, let go of the old, and remember that there are great green options, including giving to a charity, hosting a [swap party](#), [freecycling](#), taking it to a [resale](#) or [vintage](#) store, or selling it on [eBay](#). Also, check local listings for donate-swap events like [this one in Vermont](#).

**Bette Midler wears Raw Earth Wild Sky!**





## Transformer Clothing

by [Jasmin Malki Chua](#), Jersey City, USA on 08.7.07

### FASHION & BEAUTY



You've heard all about [transformer furniture](#)—those convertible home and office accoutrements that conserve both natural resources and space with their talent for multitasking. But what about transformer clothing? Can less ever mean more in today's fashionista-eat-fashionista world? You might be surprised.

The above Three-Way Cowl Tunic by Earth & Sky (available at [BTC Elements](#) for \$124), made in Los Angeles from 100 percent organic cotton, is three outfits in one. While we could probably lose the odd-looking strap, we're loving this tunic's flexibility to presto-chango from sophisticated cowl-neck to one rockin' hoodie before [Paris Hilton](#) can weasel herself back into the headlines.

# JJ

12 650yen  
DECEMBER 2008

おねだりするならコレ  
本命は  
MIU MIUの  
CANDY!

COVER GIRL  
NICOLE  
RICHIE



大研究 オフィスを出てからも  
**5時からOL**  
リアル

友達、彼、家族……Partyは一顧きり  
クリスマスは“主役ワン  
Happy Birth We

くびれ復活! 平子ハ  
種子アレンジ! デ  
新顔へ  
**KOBE**  
本誌ライターEが  
**OKJ@Dub**

2人だけの  
“Wish”を  
ヘアジュ  
豪華1冊  
マダム  
16

**Sna Trip Shop**

## Los Angeles

3rd 7900 W

最新  
ムード  
VIP

W.3rd STREETに集まるこのへビロデSHOPは

**avita**



Real Earth and Wind Sho  
011-3107716, Arita G  
011-3107716, Arita G  
011-3107716, Arita G  
011-3107716, Arita G



編集: A.Noda 販売: Yuko Ueno Tenmei 文: 佐藤あゆみ MAP制作: ちんちん

011-3107716, Arita G  
011-3107716, Arita G

すでに大HIT!  
まだ買ってないの?  
NEWSな「冬小物」

おいしいとだけ、強って行  
イクメント  
'08学園祭  
レコーディングダイエットのM  
響せる!



# Angeleno

INSIDE:  
REAL  
ESTATE  
'09!

THE HOUSES!  
THE PLAYERS!  
THE HOODS!

Whiskey to  
Whiskies to  
WeBel

Beyond Neutec:  
*Bayers, Be There!*

K-Town's Wild  
Real Estate Role

South Central...  
Next Hipster  
Hangout?

+PLUS

SEVILLE'S MOST NOTORIOUS HORSE  
L.A.'S COO CHIC MUSES  
MEET FUNNY GAL CHAIRLINE HE  
SUMMER'S TOPLESS IDEAS  
BEACH READS: NOIR SOCIAL  
AND ALL THE BEST BAGS!

ERIC BANA  
DOWN UNDER,  
ON TOP!



THE RADAR | GREEN

## Oh, Naturale!

L.A.'s organic-oriented muses  
put the attainable in sustainable

| By Linda Ivesediate |  
| Photography by Melissa Villalobos |

Living in the eco-material world (and doing it in fab style) isn't always easy. But in the hands of this trio of environmentally conscious lifestyle experts, it can be chicer and more earth-aware than you think. The women—an heiress, a scion and a glam, best-selling author—are proving that you don't have to sacrifice your stilettos to do what's right for Mother Earth. Here, they share their tips on nudging the fashionista crowd forward—one swank market bag at a time.

### Sophie Ulliano

Best-selling author (and BFF of Julia Roberts) who penned the book *Gorgeously Green* ([gorgeouslygreen.com](http://gorgeouslygreen.com))

TIPS FOR HOMEOWNERS "See what you can recycle and reuse. The most

important part of being green is to try to make do with what you already have." She also

recommends getting rid of vinyl

shower curtains, particle board

furniture and air fresheners.

ECO HOME SPLURGE "Putting in eco-

friendly, artificial grass (from

[artgrass.com](http://artgrass.com)) to cut water use!"

FAVE FASHION DESIGNER Raw Earth Wild

Sky's Samantha Robinson

GREENER HEALTH Bring your own mani/

pedi bag to the nail salon. Use a

few drops of antifungal tea tree oil

in your footbath. Show up with

non-toxic nail colors, available

through [peintings.fukuarts.com](http://peintings.fukuarts.com)

and [sustain.com](http://sustain.com).

FAVE ECO "I think those water

bottles that say they are eco

because they sort of curve in

the middle (ostensibly reducing

the amount of plastic used) are

ridiculous. Much better to

eschew the use of plastic water

bottles altogether."

# Gorgeously Green

8 Simple Steps to an Earth-Friendly Life

SOPHIE ULIANO

FOREWORD BY  
Julia Roberts



## 100 Gorgeously Green

See us by Robyn and Karen Kananon model Raw Earth Wild Sky Green organic cotton t-shirts, a line of easy-to-wear beautiful organic pieces that are also affordable. Their practices are ethical and sustainable from top to bottom. They care as much about the quality of sewing their clothes as they do about the gorgeous colors and comfortable fit. Many of the garments have rough, unfinished edges, which Kananon explains is "great, because if it's too long, you just cut off the bottom—no need for the added cost of going to a tailor!"



Search Gorgeously Green!

HOME GG TV GG DIET BLOG MESSAGE BOARDS COUPONS PRESS LOGIN



The New York Times  
BEST SELLER!

### QUICK LINKS

#### EXCLUSIVE MEMBER

LINKS  
HOT PICKS  
BEAUTY  
FASHION  
TRAVEL  
ECO HOME  
RECIPES

#### BLOG LINKS

Beauty  
Fashion  
Food and Kitchen  
Lean & Green Diet  
Travel  
Eco-home  
Garden  
Mom  
Health & Fitness  
Friends of GG

### HOT PICKS

#### RAW EARTH WILD SKY - \$5



I absolutely cannot live without the Banyan Fig Pants made by Raw Earth Wild Sky. It's a casual pant but cut well enough, that you can stick on a pair of heels and a pretty blouse and you're good to go for the evening. Made from 100% organic cotton, these pants are a must-have staple for your wardrobe.

I love that the designers, Karen Kananon and Samantha Robinson, are full-on gorgeously green girls - all their beautiful clothes are made in Los Angeles, by workers who are treated fairly. It's fantastic to finally find a line of casual-wear that actually looks really sexy, so when you can't be bothered to squeeze into something tight, but still want to strut your stuff, snatch up a pair of these pants.

Their "love in the air" dress is also stunning. - [www.gorgeouslygreen.com](http://www.gorgeouslygreen.com)



Love it WANT IT  
Get it Now!



ROLLOVER TO SHOP!  
3:00 PM 23:05:51 LEFT  
Dillard's  
The Style of Your Life.

**Lucky**

Sexy healthy shiny hair!  
Under \$100  
Lucky's Best 25  
Lucky's Best 25  
Lucky's Best 25  
Lucky's Best 25

SUBSCRIBE +  
GIVE A GIFT +  
RENEW +  
QUESTIONS +  
LUCKY  
REWARDS +

flipbook



EVEN MORE FROM THE MAGAZINE ABOUT SHOPPING & STYLE

**Lucky**

subscribe shopping style & advice lucky breaks, rewards & giveaways stores & sites in this issue

Lucky > Stores & Sites > Sites We Love

- STORES & SITES
- a-line coats
  - my shopping list
  - online eco sourcebook
  - our favorite vintage sites
  - san francisco shopping guide
  - paris shopping guide
  - city guides
  - sites we love
  - weekly local listings straight from the magazine
  - april 2009 exclusive online deals
  - march 2009 exclusive online deals

- LUCKY**Blogs
- SHOP GIRL**  
Help Me Decide What To Wear This Weekend  
April 23, 2009
  - THE BEAUTY DEPARTMENT**  
Happy Earth Day!  
April 22, 2009
  - EBAY OBSESSED**  
A Lucky reader inspires an eBay search!  
April 23, 2009

PRINT EMAIL FEEDS SHARE

← BACK TO SITES WE LOVE

Accessories



**BTC ELEMENTS**

Unique and often one-of-a-kind items are the specialty here, from "upcycled" floral appliquéd bobby pins made from vintage blouses to colorful hoop earrings crafted from old skateboards. Our favorites include the cozy striped cardigans from Raw Earth Wild Sky and cute graphic tops by Mika Machida.

btccelemanba.com

PRINT EMAIL FEEDS SHARE

Welcome to luckymag.com. Log in | Register

SEARCH luckymag.com

Get a **FREE Year!**  
Plus a **FREE BAG!**  
SUBSCRIBE NOW >



- Most Popular**
1. THE MICHELLE OSAMA LOOKBOOK
  2. SHOP GIRL BLOG
  3. STYLE STEALS BLOG
  4. BEAUTY DEPARTMENT BLOG
  5. SPRING TRENDS

ADVERTISEMENT  
Need expert Spring fashion tips? Click for TREND TALK - Spring Style Guide.

THIS WEEK'S  
**Top Ten**



ROLLOVER TO SHOP!  
3:00 PM 23:05:50 LEFT  
Dillard's  
The Style of Your Life.

## NEWRESOURCES 2008

CALIFORNIA APPAREL NEWS



### Raw Earth Wild Sky

Karen Kananen, former designer of Ecoganik, and Samantha Robinson, who worked with French Connection and Elle Apparel, have teamed up to create Earth & Sky, a line of handmade pieces crafted from sustainable fabrics and produced entirely in Los Angeles.

With details such as deconstructed seams, raw edges and unique trims—as well as novelty hand-dyed, hand-stamped and hand-painted fabric designs—the Earth & Sky line comprises jackets, tops, pants and dresses. Certified-organic Supima cotton is the material of choice for the design duo, but they also enjoy working with organic cotton fleece, organic cotton voile, hand-batiked silk charmeuse, organic heather jersey and

organic linen. Natural trim elements include leather, bamboo and nut buttons.

The garments are all produced using low-impact dyes in a dye house that uses recycled water. "We are absolutely committed to doing our part, no matter how small, to help our planet and want our business to stand for quality, designing with a difference, using only eco-conscious materials, adding locally sourced hand-work to our pieces and maintaining high standards with responsible business practices," Kananen said.

Top retailers include Wendy Foster in Santa Barbara, Calif.; Sirens and Sailors; Xin; EM & Co.; and BTC Elements —DS



#### Contact

The Style Assembly  
Cooper Design Space, suite 416  
(714) 627-0364

#### Wholesale Price Points

\$43-\$105

CALIFORNIA  
Apparel News  
Where fashion gets down to business™

THE SOURCE FOR THE APPAREL INDUSTRY  
1100 W. 10TH ST., SUITE 1000, LOS ANGELES, CA 90015  
Tel: 213.480.1100 Fax: 213.480.1101



## New Resources

# Earth & Sky: Eco & Chic

Eero Kanonen, former designer for Ecogamik, and Samantha Robinson, who worked with French Connection and Ello Apparel, among others, have teamed up to create Earth & Sky, a line of handmade pieces crafted from sustainable fabrics and produced entirely in Los Angeles.

"We met while working at Carole Little in L.A. about 12 years ago and found ourselves together again more recently at another company, working on different lines, and we decided to go out on our own," Robinson said.

With details such as deconstructed seams, raw edges and unique trims—as well as novelty hand-dyed, hand-stamped and hand-painted fabric designs—the Earth & Sky line comprises jackets, tops, pants and dresses. Certified-organic Supima cotton is the material of choice for the design duo, but they also enjoy working with organic cotton fleece and organic cotton silk. They have also used a hand-battled silk chambrase and organic heather jersey and are introducing an organic natural-based linen for Spring 2008. The designers also employ natural trim elements, including leather, bamboo and nut buttons.

The garments are all produced using low-impact dyes in a dye house that uses recycled water. "We are absolutely committed to doing our part, no matter how small, to help our planet and want our business to stand for quality, designing with a difference, using only eco-conscious materials, selling locally sourced hand-worn to our pieces and maintaining high standards with responsible business practices," Kanonen said. "We love the concept that everyone who buys from us joins us in a new stream of consciousness."

In addition, the designers are committed to supporting the local industry as much as possible.

"We are very proud to support our local industry

here and want to promote the amazing talents that are overlooked as companies rush to manufacture elsewhere, thinking they are getting more for their money," Robinson added. "We might produce a couple of styles elsewhere going forward that cannot be made here, but [we] will not be moving our production overseas at any point. We also feel

that to really make an eco-conscious product you need to be in the factories every day, working closely with contractors, making sure everything is going well and taking care of any problems or questions immediately."

Signature pieces in the line have already emerged and will be modified and carried over to future seasons, including the "Swirling Cow" top, which can be worn three different ways; the "Salstice" shirt, a v-neck top with 2x1 rib sleeves; the organic fleece "Earth Hoodie"; and the "Neward Dress," an organic cotton 2x1 rib top and organic cotton voile skirt.

For Spring 2008 the designers are offering two deliveries. The first, "Deconstructivist," was inspired by the early 20th century Russian art movement and features a palette of red, cement, black and white. Standout pieces include the "Chagall Dress," "Sootie Dress" and "Mushkov V" top. "Slip Into

Neutral," the second Spring delivery, employs a palette of lichen, ferns, charcoal, white and linen. Described by the designers as "more Zen to balance out the boldness of the first delivery," the collection ranges from a willow to a zippered A-line skirt and a color-blocked t-shirt dress.

Top retailers include Wendy Foster in Santa Barbara, Calif.; Stevens and Sailors; Nin; Em & Co; and HTC Elements. Wholesale prices range from \$43 to \$185.

For more information, contact The Style Assembly, located in suite 419 of the Cooper Design Space.

—Dea Suschik



SEARCH BLOG FLAG BLOG Next Blog



THE GREENJET  
eco-fashion  
for the eco-conscious

FRIDAY, FEBRUARY 1, 2008

### Earth and Sky go Wild... and Raw

RAW EARTH AND WILD SKY

I have about fifteen items from these girls, and the list hasn't even been around that long. Each piece is different from the last, and each one gets me lots of compliments, and compliments are how I survive in this crazy mixed world we live in. They just changed their name b/c like, everyone in the world already uses the terms earth and sky, so tracking them down on the internet was a pain, plus they were gonna get sued by God or something. I like the new name better anyway, since it really captures the whimsical yet solid design of these organic clothes.



[www.earthandskyclothing.com](http://www.earthandskyclothing.com)

get raw:

[www.bcclements.com](http://www.bcclements.com)

POSTED BY MARTHA TAGNEY AT 6:59 PM

LABELS: EARTH AND SKY CLOTHING, ECO-FRIENDLY CLOTHING, ORGANIC CLOTHING, RAW EARTH AND WILD SKY

<http://www.thegreenbeauty.com/2008/02/earth-and-sky-go-wild-and-raw.html>

STATS:

GREEN CREEZ

[www.youaregreen.it/uz](http://www.youaregreen.it/uz)

[WWW.THEGREENBEAUTY.COM](http://WWW.THEGREENBEAUTY.COM)



organic beauty

SEARCH BLOG FLAG BLOG Next Blog

# JAUNT MAGAZINE

UNIQUE TRAVEL FOR THE MODERN ADVENTURER (C)

SUNDAY, SEPTEMBER 9, 2007

## A Flair Necessity: One Three Way You Won't Regret



Admit it. You like variety. That's cool. I like variety too. Problem is this...

I've got a little angel on one shoulder that tells me what I ought to be doing. Good thing that little angel

says: "Do a three way... the organic way."

You know as well as I do... The Three Way is always a real challenge, but this is one three way you'll never forget. 100% Organic Cotton, hand-made in glorious LA, and perfect for versatile travel style. Made by Earth & Sky, a sustainable style company founded by Karen Kanananan and Samantha Robinson, their love of fashion and concern for the planet brings a line with deconstructed seams, raw hems, and hand-dyed colors. Relaxed and well crafted, sing after me... "Transformer... more than meets the eye..."

Retails for \$124.00  
[www.bcclements.com](http://www.bcclements.com)



LABELS: STYLE, TRAVEL ITEMS

EDITOR-IN-CHIEF, LAYLA REVIS



IT'S A BIG CRAZY WORLD...

And sometimes, writing about consumer goods and luxury travel allows us to escape our lives, our problems, and the real tragedies going on in the world.

Jaunt Magazine's goal is to show our readers how to take "The Jaunt" wisely so that we may fully appreciate the vast cultural, biological, and political landscapes around us.

Experience extravagance, but always break bread with the locals.

Give as much back to your environment as you take from it.



sustainable style with  
karen kananen's earth & sky

While working as Head Designer for Ecogank, a successful women's line that fuses fashion and eco-consciousness, Karen Kananen '82 was motivated by working in organic cottons and sustainable fabrics like **fencel**—a silky fabric derived from the cellulose of trees—and hemp. "I soon found that it was what I really wanted to do for both the current and future environment," she says. "I felt that working in organic made me feel more peaceful and much more calm than working with regular textiles. It is really rewarding to know that you are spending the majority of your time creating a product that will help the world, not hurt it." As for a company's bottom line when it comes to being "green," Karen notes that it makes every decision a more thoughtful experience. Being eco-friendly requires **research and thought** when it comes to buying fabric, dyeing goods, and decorating garments. She admits the process is a bit more expensive and that creativity plays a role in the way you design a garment. "To me it only makes working with eco-friendly materials **more exciting**," she says. "It's almost like finding a new way to design."

So after leaving Ecogank in May, after nearly three years at the company, Karen decided to parlay this passion into a new business of her own. The Los Angeles-based label **Earth & Sky**, which she launched with partner Samantha Robinson last month, produces better contemporary organic sportswear for women. "Our line is based on both looking fantastic and feeling terrific about your clothing choice at the same time," Karen says. "We are targeting specialty stores because we feel the more up-close-and-personal feeling of a small store is the best way to sell our type of product."

earth  
&  
sky

Karen and Earth & Sky hope that the environmental movement is here to stay. "I can't imagine how once you learn more about how you can take better care of your environment that you would just forget that very easily," she adds. "We're not talking about the color or the theme of a particular garment or season. We are talking about a change in lifestyle. My belief is that this becomes a natural part of your life. I can't think of a wrong reason to be good to the environment."

Karen's strong views on the environment affects her life in many ways, from what she buys at the grocery store to the ways she disposes of used goods. "I encourage my six-year-old daughter to be an environmentally responsible citizen," says the working mother. "We try very hard at home and work to recycle everything we can and we try to buy from the most Green businesses and try not to use anything that we know has been environmentally irresponsible." Like many, Karen finds that she could still do more at home beyond eating organic foods and recycling. She even plans to convert her entire home to solar energy. "My impression is that the Green Movement is still in its infancy stage," says Karen, a Fashion Design graduate. "People are just now starting to catch on to the idea that you can live the good life and still treat the earth in a good way." Karen notes that it's getting easier for consumers to get involved in environmental causes in new ways, from food to clothing and furniture to medicine. "You couldn't find most of these things five years ago," she continues. "I really do think most of the people involved in it are honest and well-meaning, making it even more exciting to buy from good people with good intentions."



"We try very hard at home and work to recycle everything we can."